conquestgraphics

EDDM Mailer Folded 14x8.5 Half Fold folds to 7x8.5

Place this template in a separate layer in your layout program and delete or turn off before sending/exporting your file.

To use this template for the inside of your print project, flip it horizontally.

Front Panel

Margin

For best results keep text and images that must be seen and read at least 1/8" from edge of page.

Back Panel

Area for Mailing Information Only

Postage Clear Zone

<u>fold</u>

EDDM label and indicia needs to be above this line.

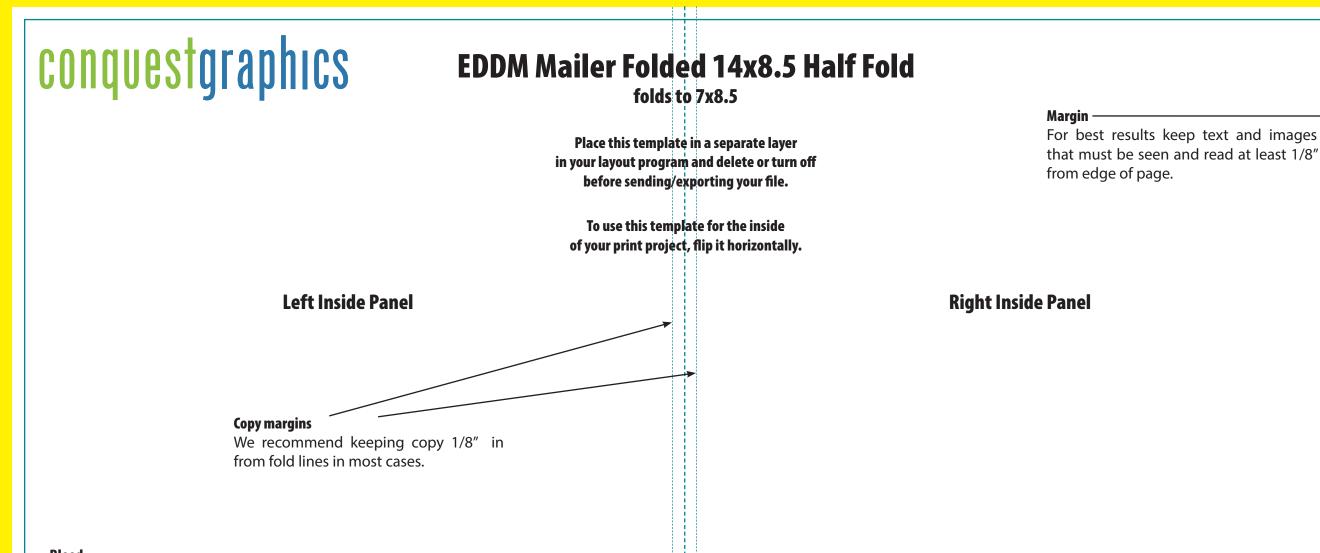
Bleed

For borderless edges, extend images, photos and/or solid background colors 1/8" beyond the edge of the page. This area (yellow) will be trimmed during the finishing process. It should not contain any information you intend to be seen or read.

Copy margins

We recommend keeping copy 1/8" in from fold lines in most cases.

Trim Edge of page.



<u>fold</u>

Bleed

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