

EDDM Mailer Folded 17x11 Roll Fold

folds to 4.25x11

Actual size is 16.8125x11

Place this template in a separate layer
in your layout program and delete or turn off
before sending/exporting your file.

To use this template for the inside
of your print project, flip it horizontally.

Inside Panel
4.125" wide
(inside panels need to be progressively 1/16" shorter)

Inside Panel
4.1875" wide
(inside panels need to be progressively 1/16" shorter)

Outside Back Panel
4.25" wide

Outside Front Panel
4.25" wide

Bleed

For borderless edges, extend images, photos and/or solid background colors 1/8" beyond the edge of the page. This area (yellow) will be trimmed during the finishing process. It should not contain any information you intend to be seen or read.

Copy margins

We recommend keeping copy 1/8" in from fold lines in most cases.

Margin

For best results keep text and images that must be seen and read at least 1/8" from edge of page.

Trim
Edge of page.

fold

fold

fold