

Mailing Panel
If this piece is a mailer, mailing info, address, indicia etc must be on this panel, rightside-up with the arrow.

**Outside Back Panel
(Mailing Panel)**
5.5" wide

EDDM Mailer 17x11 Half/Half Fold folds to 8.5x5.5

Place this template in a separate layer
in your layout program and delete or turn off
before sending/exporting your file.

To use this template for the inside
of your print project, flip it horizontally.

Inside Panel
5.5" Wide

Outside Front Panel
5.5" wide

Inside Panel
5.5" Wide

Copy margins
We recommend keeping copy 1/8" in
from fold lines in most cases.

Margin
For best results keep text and images
that must be seen and read at least 1/8"
from edge of page.

Bleed
For borderless edges, extend images,
photos and/or solid background colors
1/8" beyond the edge of the page. This
area (yellow) will be trimmed during the
finishing process. It should not contain
any information you intend to be seen or
read.

Trim
Edge of page.

fold

fold