

EDDM Mailer 17x11 Half Fold

folds to 8.5x11

Place this template in a separate layer
in your layout program and delete or turn off
before sending/exporting your file.

To use this template for the inside
of your print project, flip it horizontally.

Back Panel

Front Panel

Bleed

For borderless edges, extend images, photos and/or solid background colors 1/8" beyond the edge of the page. This area (yellow) will be trimmed during the finishing process. It should not contain any information you intend to be seen or read.

Margin

For best results keep text and images that must be seen and read at least 1/8" from edge of page.

Copy margins

We recommend keeping copy 1/8" in from fold lines in most cases.

Trim

Edge of page.

fold