conquestgraphics

EDDM Mailer Folded 17x11 Double Parallel Fold

folds to 4.25x11

Actual size is 16.875x11

Place this template in a separate layer in your layout program and delete or turn off before sending/exporting your file.

To use this template for the inside of your print project, flip it horizontally.

<u>fold</u>

Inside Panel 4.1875" wide (inside panels need to be 1/16" shorter than outside panels) Inside Panel 4.1875" wide (inside panels need to be 1/16" shorter than outside panels) Outside Back Panel 4.25″ wide

Bleed

For borderless edges, extend images, photos and/or solid background colors 1/8" beyond the edge of the page. This area (yellow) will be trimmed during the finishing process. It should not contain any information you intend to be seen or read. 🎙 Copy margins —

We recommend keeping copy 1/8" in from fold lines in most cases.

Trim Edge of page. fold

Outside Front Panel 4.25" wide

Margin ·

For best results keep text and images that must be seen and read at least 1/8" from edge of page.