



EDDM label and indicia needs to be above this line.

EDDM Folded Mailer 17x11 Gate Fold (front)

folds to 4.25x11

Actual Size is 16.875x11

Place this template in a separate layer
in your layout program and delete or turn off
before sending/exporting your file.

Inside Panel
(this panel is 1/16" smaller than front and back panels)
4.1875" wide

Outside Back Panel
4.25" wide

Outside Front Panel
4.25" wide

Inside Panel
(this panel is 1/16" smaller than front and back panels)
4.1875" wide

Bleed

For borderless edges, extend images, photos and/or solid background colors 1/8" beyond the edge of the page. This area (yellow) will be trimmed during the finishing process. It should not contain any information you intend to be seen or read.

fold

fold

fold

Copy margins

We recommend keeping copy 1/8" in from fold lines in most cases.

Margin

For best results keep text and images that must be seen and read at least 1/8" from edge of page.

Trim

Edge of page.

EDDM Folded Mailer 17x11 Gate Fold (back)

folds to 4.25x11

Actual Size is 16.875x11

Place this template in a separate layer
in your layout program and delete or turn off
before sending/exporting your file.

Inside Panel

(this panel is 1/16" smaller than front and back panels)
4.1875" wide

Inside Front Cover

4.25" wide

Inside Back Cover

4.25" wide

Inside Panel

(this panel is 1/16" smaller than front and back panels)
4.1875" wide

Bleed

For borderless edges, extend images, photos and/or solid background colors 1/8" beyond the edge of the page. This area (yellow) will be trimmed during the finishing process. It should not contain any information you intend to be seen or read.

Trim
Edge of page.

Copy margins

We recommend keeping copy 1/8" in from fold lines in most cases.

Margin

For best results keep text and images that must be seen and read at least 1/8" from edge of page.