



# EDDM Mailer 17x11 Half/Half Fold (front)

folds to 8.5x5.5

Place this template in a separate layer in your layout program and delete or turn off before sending/exporting your file.

**Outside Back Panel  
(Mailing Panel)**  
5.5" wide

**Inside Panel**  
5.5" Wide

**Outside Front Panel**  
5.5" wide

**Inside Panel**  
5.5" Wide

fold

fold

**Copy margins**  
We recommend keeping copy 1/8" in from fold lines in most cases.

**Bleed**  
For borderless edges, extend images, photos and/or solid background colors 1/8" beyond the edge of the page. This area (yellow) will be trimmed during the finishing process. It should not contain any information you intend to be seen or read.

**Trim**  
Edge of page.

**Margin**  
For best results keep text and images that must be seen and read at least 1/8" from edge of page.

## EDDM Mailer 17x11 Half/Half Fold (back) folds to 8.5x5.5

Place this template in a separate layer  
in your layout program and delete or turn off  
before sending/exporting your file.

**Inside Panel**  
5.5" wide

**Inside Panel**  
5.5" Wide

**Inside Panel**  
5.5" wide

**Inside Panel**  
5.5" Wide

fold

fold

### Copy margins

We recommend keeping copy 1/8" in  
from fold lines in most cases.

### Bleed

For borderless edges, extend images,  
photos and/or solid background colors  
1/8" beyond the edge of the page. This  
area (yellow) will be trimmed during the  
finishing process. It should not contain  
any information you intend to be seen or  
read.

### Trim

Edge of page.

### Margin

For best results keep text and images  
that must be seen and read at least 1/8"  
from edge of page.